



Annual Report



TEXAS TREES
FOUNDATION

2024

3000 Pegasus Park Drive
Suite 740
Dallas, Texas 75247




Dear Friends,

Rooted in our mission to improve the health of cities and people through the transformative power of trees, our branches have continued to spread to new sites, communities, and partners over the past year. Together with more than 100 partners and 1,000 volunteers, we brought 5,000 trees to communities throughout Texas in 2024.

Today and for generations to come, these trees will support the mental and physical health of tens of thousands of residents and create millions of dollars in economic value. Our roots of urban forestry, education, research, and collaborative partnerships equip us to connect every tree we plant and space we transform to the individuals we serve.

Thank you for your support – your engagement, partnership, volunteer service, financial contributions, and leadership. We are honored to advance a greener, healthier, and more prosperous future for Texas together.

In Gratitude,



Janette Monear
President & CEO



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Chairman, Patterson Thoma
Family Office



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About Us

Since 1982, the Texas Trees Foundation, a 501c(3), has been transforming landscapes throughout Texas and beyond. Our mission, which we embrace daily, is to improve the health of cities and people through the transformative power of trees. Our efforts are rooted in evidence-based design, data and research to reimagine how our cities can create a better balance between the green and gray infrastructure to improve human health. Our projects are made possible through deep collaboration with hundreds of community members, private donors, public agencies, organizations, and companies working together to realize a greener and healthier future for all.

Our Programs



Southwestern Medical District Transformation

Public-private partnership to transform a major urban center, transportation corridor, and heat island into a green haven designed for health and healing.



Tree Plantings

Strategically planting where trees are most needed on roadways, schools, parks, and other sites.



Cool Schools

Transforming school campuses into outdoor learning centers through expansive greening, energizing playscapes, and nature-based education.



Urban Forestry Training

Connecting job-seekers to lifelong arboriculture careers through hands-on learning.



Consulting

Helping policymakers and landowners realize the benefits of urban forestry by providing expertise and technical assistance.



Community Greening

Realizing transformative impact in partnership with communities by aligning all programs at the neighborhood scale.

2024 Impact



5,432 trees

given and planted
(60% increase from 2023)



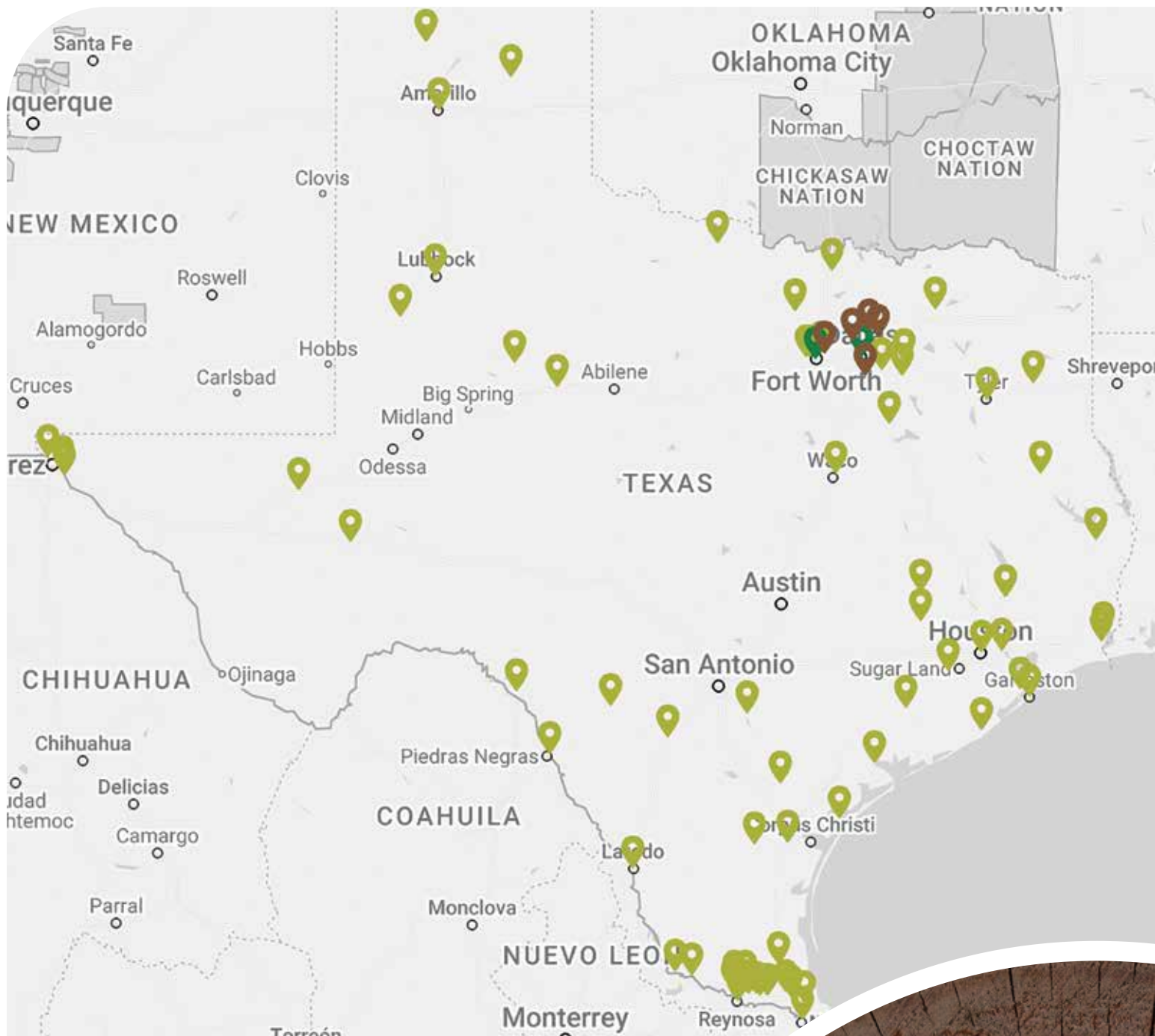
\$500,000

annual value at
maturity



1,000

volunteers



5


school campuses
transformed





80 cities


served throughout
Texas and California


Join us on social!

 @texastreesfoundation

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Celebrating 20 Years

**The best time to plant a tree was twenty years ago.
The next best time is today. Through 20 years of sponsorship
and partnership, TXU Energy has done both.**



Outdoor classroom built in 2024
for the education program.

Our partnership is rooted at the TXU Energy Urban Tree Farm and Education Center, located at the Richland campus of Dallas College. The 3.5-acre farm is the Texas Trees' hub, providing space and resources to care for nearly 2,000 trees this year. We also hosted 120 volunteers and participants in educational programs, ranging from our own urban community forestry trainees to seventh graders at the farm.

To commemorate 20 years of impact together, TXU Energy and Texas Trees launched a statewide campaign of planting **400 trees in 10 locations across Texas, creating greener, healthier communities for decades to come.**



TXU Energy employees joined us at the Irving Tree Farm in 2024 as part of a year-long celebration commemorating our 20-year partnership.





Urban Forestry

2024 Tree Plantings

In 2024, we planted 1,996 trees and distributed 3,436 trees throughout Texas.

5,432 trees will:



Isolate

~120,000 lbs of CO₂ per year



Catch

~4 million gallons of water per year



Remove

~4 tons of air pollutants per year



4 million gallons of water would fill a pool more than 1,000 feet long (almost as long as 4 football fields), 50 feet wide, and 10 feet deep.

Source:
U.S. Geological Survey



Education

Cool Schools Program

Through the Cool Schools Program, we transformed 35 Dallas-area outdoor campuses, advancing environmental education, access to nature and increased tree canopy to more than 20,714 students. In 2024, we were pleased to welcome A.C. Black Elementary, John Q. Adams Elementary, and Geneva Heights Elementary to the Cool Schools family. We're excited for these communities to gain increased access to nature and see its long-term impact on their students' education and emotional and social health. Thank you to our partners with Dallas Independent School District, the City of Dallas, and the staff, students, and parents of each school for realizing these transformations with us.

The success of Cool Schools in Texas has inspired us to expand so no child—anywhere—is left inside! As part of a CALFIRE greening grant designed to increase access to nature, we're excited to inform you that we are leading the transformation of nine outdoor campuses in Yolo County, California at some of the highest-need schools in the state. A big thank you to our partners of Tree Davis, Woodland Tree Foundation, Washington Unified School District, and Woodland Joint Unified School District.



Texas Trees staff works with districts to provide curriculum and teacher training on how to use outdoor spaces for learning and emotional development. **Scan the QR code to learn more!**



Children with a strong connection to nature have better social and emotional skills, which help build healthy relationships, manage emotions effectively and understand others' feelings.

Source: Connection to nature is associated with social-emotional learning of children, Lanza, et al., 2023



Children are more vulnerable to rising heat temperatures due to lower physiological capabilities to regulate heat and a lack of mobility.

Source: Craig Crandall, Ph.D; Jay Pandya, M.D.; Kurt Kleinschmidt, M.D., all of UT Southwestern, 2024.





Volunteers plant trees at Fish Trap Lake in November 2024.

Urban Forestry Training

2024 also brought the launch of our urban forestry training program, in collaboration with the U.S. Department of Labor and Workforce Solutions of Greater Dallas. Through this paid work and hands-on learning program, 20 trainees gained valuable experience to pursue pathways for future success in a green career.

In The Field



President & CEO Janette Monear, alongside partners Robert Prejean and Susan Alvarez, present to the Dallas Breakfast Group. Our experienced and dynamic team does hundreds of presentations a year for groups such as local garden clubs, civic organizations, corporate boards and more, educating and empowering our communities on how they can support local greening for the benefit of human health.



Lincoln High School student provides feedback for the top student landscape designs during a Cool Schools Extended session. The Cool Schools Extended program provides high school students with hands-on learning experiences that include foundations of urban forestry, exploration of green-collar jobs, and landscape design.



Through the South Dallas Greening Initiative, we gave students, residents, and workforce trainees hands-on training in urban forestry through 8 educational and outreach workshops. Willette Jackson (right), assistant manager of Community Engagement, celebrates with a local resident after planting a tree in her front yard.



An aerial perspective of the Southwestern Medical District Urban Streetscape and Park Project (From left to right, the boundaries are Treadway and Lucas Streets and their intersections with Harry Hines Boulevard).

Research & Innovation

Southwestern Medical District

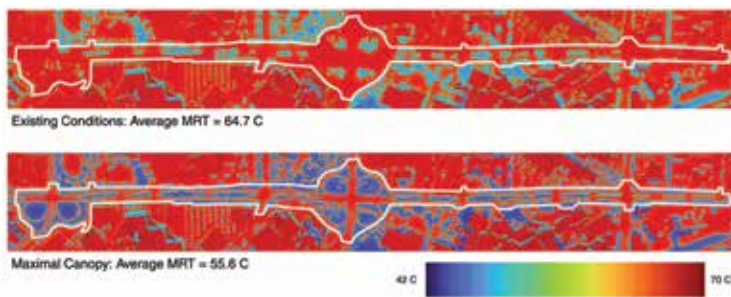
Dallas deserves a medical district where its health and healing expand beyond the walls of its remarkable healthcare facilities. Through a collaborative, multi-disciplinary partnership with the Southwestern Medical District, three anchor-hospital partners, and local government entities, the SWMD Urban Streetscape and Park Transformation Project will transform a 2-mile segment of the Harry Hines Corridor into a cooler, cleaner, greener, and healthier multi-modal thoroughfare. At the heart of the corridor, the intersection of Harry Hines Boulevard and Inwood Road, a new 8-acre park will become a peaceful and healing oasis for all who work, live, and seek care in the medical district.



A rendering of the two-way cycle track, sidewalk and garden paths along Harry Hines Boulevard.

“Everyone I have ever talked to in Texas hates the heat, thinks it’s too hot. This morning, I booked a guy for a 7 a.m. appointment for his labs since he walks to his appointments and I wanted to make sure it wasn’t too hot for him.”

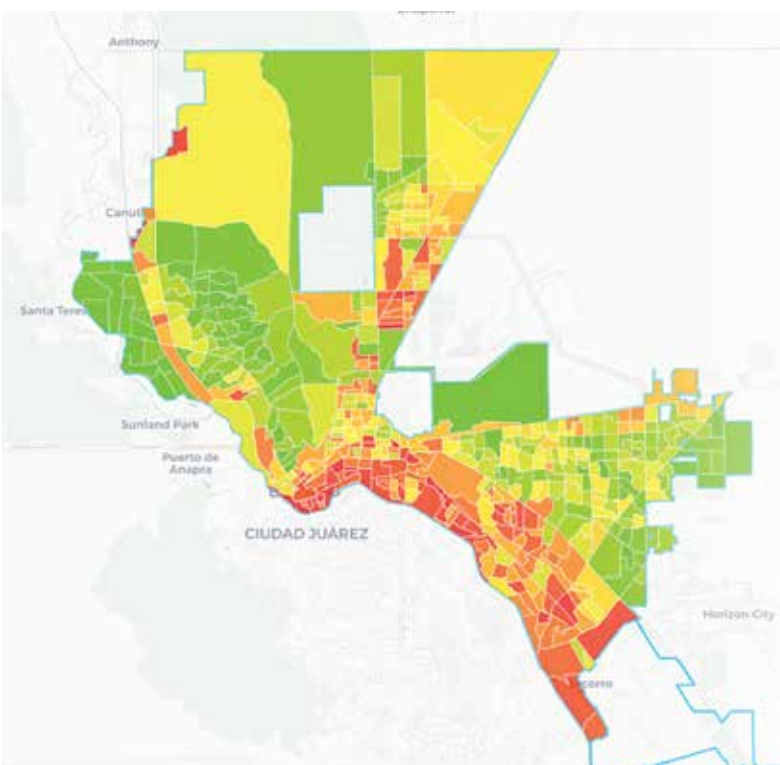
– SWMD Registered Nurse



The medical district is within the largest urban heat island in Dallas, with a mere 5% tree canopy cover.

82,000 cars drive through the Harry Hines Boulevard and Inwood Road interchange daily.

We are excited to report the Southwestern Medical District Transformation team rolled out the 30% design plans for both the Green Spine Harry Hines Boulevard Streetscape and Green Park at the Nurse's Quarters at Old Parkland in May 2024. Thank you to everyone who expressed support for this project as we steer toward full implementation and development.



Geospatial Analysis 65 Project

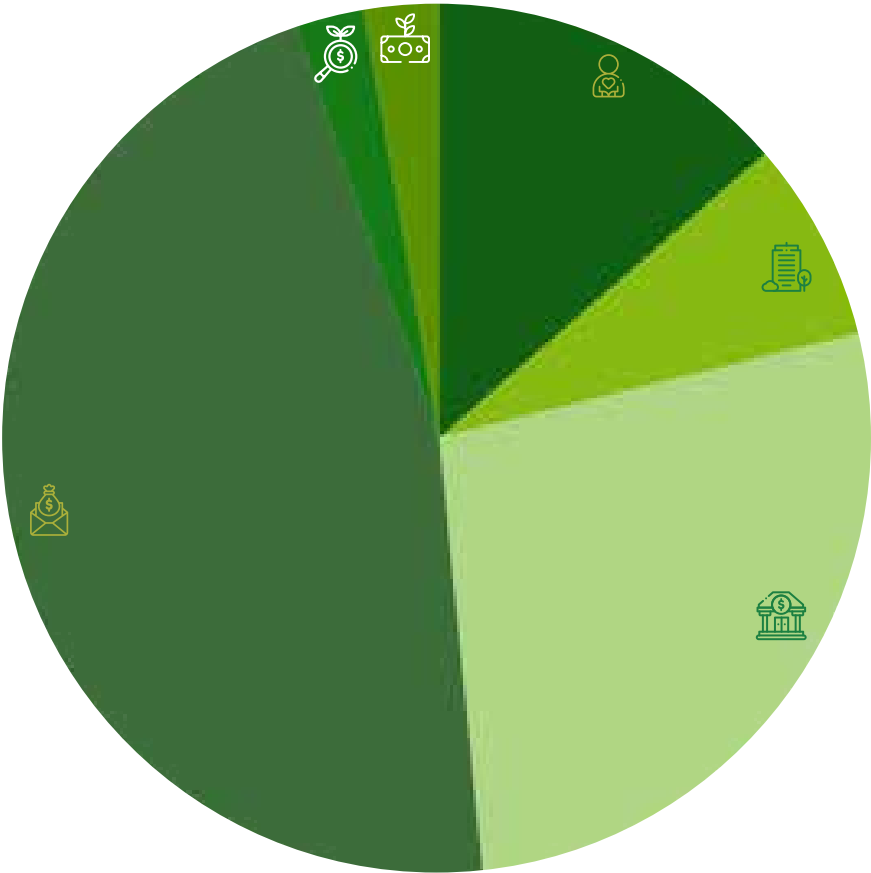
In partnership with the Texas A&M Forest Service, our team is engaging 64 high-need communities throughout the state to increase their urban canopies for the benefit of the health and wellness of their residents. Through urban forestry education and an interactive planning tool, we are empowering cities to advance new, high-impact projects. These partnerships are seeding new champions and capacity for strategic tree planting for years to come.

Gratitude

Thank you! 2024 proved to be a year of growth and connection in ways that would not have been possible without your steady and valued support. Your energy, expertise, time and resources will have a lasting impact on the lives of Texans for decades to come. Our state and its future are better for your investment, and we celebrate our partnership and all that we’ve accomplished.

Financial Support

Texas Trees receives funding through a variety of public and private funders.



We are excited to report that Texas Trees was awarded nine grants in 2024, totaling a cumulative amount of \$45.3 million.

Awards:

- Texas American Planning Association - “Gold” in Public Outreach Award
- Crossroads Cornerstone Academy gave the Vanguard Award to the Cool Schools and South Dallas Greening Initiative for the 2024-2025 school year



Texas Trees CEO Janette Monear celebrates the 30% design completion of the Southwestern Medical District Transformation Project with champion and supporter Lyda Hill.

Looking to the Future

In 2025, we will deepen our roots in the communities of North Texas and extend our canopy across the state. We look forward to activating the 50th Cool School to the community, a milestone realized in collaboration with thousands of students, teachers, and families, as well as the leadership of six school districts.

We also developed our five-year Strategic Plan, which will guide Texas Trees' continued growth in impact. We carry forward our longstanding values, with increased focus on driving human health and wellbeing through high-impact, evidence-based greening at the community scale. We will double our holistic tree planting efforts and invest in education and partnerships to realize impact beyond the trees we plant. Arm in arm with our Canopy Club, we will continue to maximize the transformative power of nature to realize cool, green, healthy, and prosperous communities throughout Texas.

Special thanks to our Strategic Planning Committee for their leadership, and to the full Board and staff of Texas Trees who worked with the experts at High Flying Strategies and HR&A Advisors to bring this plan to life.

Media

The Dallas
Morning News

culturemap
DALLAS



AIA Dallas

Dallas
Business
Journal

Texas
Monthly



Canopy Club

Donors

Adam George	Cody Masoner	Huynh Nguyen	Mallory Lemen	Paula Hicks	T-Mobile
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Amber Gentle	Foundation	James D and Kay Y	Mary Walters	Piyush Verma	Teresa Smith
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Andres Mendoza	David Garcia	Jani Salyers	Michael Grable	Richard Rosner	Foundation
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Anna Fichtner	Debra Lockhart	Jessica Zavala	Family Foundation	Robert Freedlander	The Addy Foundation
Archana Mehendale	Devidutta Panda	Jesus Barney	Misty Seibert	Robert Trecartin	The Arbor Day
ARCO/ Murray Design	Devin Schexnayder	John Abrams	Monica Solis	Robinson Family	Foundation
Build	Diane Scovell	John Davila	Morgan Manser and J.	Foundation	The Bank of America
Ariella Hanker	Dov Koplovsky	John Mayo	W. Stovall	Roeneal & Phyllis Boles	Charitable Foundation
Arlington Organic	Dr. and Mrs. John and	John Nugent	Moses Balian	Rudy Rodriguez	The Dallas Arboretum
Gardening Club	Margie Haley	John Townsley	Mr. Andy McGarrahan	Ryan Ritz	and Botanical Garden
Ashwini Khambete	Edgemon Family	John Tulloh	Mr. Dan Patterson	Sam Thompson	The Dallas Foundation
AT&T	Foundation	Jordan Hoover	Mr. Don Glendenning	Samantha Bradley	The Eugene McDermott
Atmos Energy	Eduardo Salazar	Julianna Seals	Mr. Paul Hale	Samiha Fairouz	Foundation
B-M-V-K Ewton Family	Eliot Rudnicki	Julio Cascante	Mr. Robert E. Luxen	Sandy Kumar	The UK Online Giving
Charitable Fund	Elissa Izmailyan	Junior League of Dallas	Mr. Ryan Ritz	Sara and Mel Dryden	Foundation
Bernabé Jara	Elizabeth Adame	Karen Robinson	Ms Traci Thurmond	Sara Zaidi	Tom and Sally Perryman
Bernard Shaw	Elizabeth Saada	Kathryn Greene	Ms. Janette Monear	Sarai Del Toro	Tom Grant
Bob Atha	Emily Plauche	Kelly Brown	Ms. Jennifer Dertouzos	Schwab Charitable	Trees for Houston
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Bread Financial	Energy Transfer	Kelsey Menzel	Ms. Maria Xool	Seemee & Michael	Trustar Restoration
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C Davis Prescott	Eric Wettengel	Kirti Jantrania	Namrata Khomane	Sewell	President
C Davis Prescott	Faith Socall	KOMPAN	Natali Vega	Shalini Ashwin	Urban Forestry
Cade Bickerdike	Fidelity Charitable	Krista Varney	Natalie Myrick	Sharon Kowalsky	Organization
Caitlin Gile	First Baptist Academy	Kroger	Nick Geise	Sharon Lyle	US Department of Labor
Cardiff Group, LLC	First Horizon	Kwan DI	Nitin Kaushal	Sharon Podraza	USDA Forest Service
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Carolyn Horner	Fluor Corporation	Lehman Montgomery	One Earth One Chance	Shelley Whiddon-Bartek	Vidya Kesari
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Cheri Cuellar	of Dallas	Lightning Source	Origins	Shweta Sahani	Vistra Energy
Chloe Hosid	Frontstream	Lightning Source	Packaging Corporation	Smoking Elephant Fund	Vizient
Christine Rogers	GANS DFW	Lori Peniche	of America	State Farm	Weber Baker
Christopher Minnes	Gena and Ken Tadewald	Louise Gartner	Paige Gilbreath	State of California	Wells Fargo
Christopher Worst	Geoffrey Dunham	Charitable Fund	Patricia Dedman Family	Superscapes OPCO LLC	Wendy Lopez and
Cindy Rios	Gil Glover	Luis Maldonado	Foundation	Susan Alvarez	Connie Moorer
City of Plano	Glenn Lubbe	Luz Briones	Patrick and Nicole Little	Susan Douglass	WestRock
City of Wilmer	Hayden Scott	Lyda Hill Philanthropies	Patrick Keen	Susan Ernst	Willette Jackson
City of Wylie	Hayley Herman	Madhavi Kulkarni	Patsy Cline Giving	Susan Robertson	Yolanda Morris
Clearwell Dynamics	Heidi Gjerset	Malik Wilson	Account		YourCause
	Hensley Industries				Zack Visconti





Members of our Cool Schools Program team, Studio Outside and the Walls Project celebrate the opening of a new Cool Schools park.

Partners

AECOM	Council Member Jesse Moreno, District 2	Empowering the Masses	Joppee Neighborhood	Parkland Health and Hospital System	Texas Forest Service
Alyssa Knox	Council Member Jaynie Schultz, District 11	Erik Moss	Jubilee Park	Paul Reis	Texas Workforce Commission
Amazon	Council Member Kathy Stewart, District 10	Fair Park First	Kim Manns	PB Goldstein	The Walls Project
Bartlett Tree Experts	Council Member Omar Narvaez, District 6	First Horizon	Kingdom Legacy Real Estate	PlanIT Geo	Transition Resource Action Center (TRAC)
Ben Leal	Council Member Omar Narvaez, District 6	For Oak Cliff	Kompan	PNC Bank	Tree Davis
Bonton Farms	Dallas College	Fort Worth Independent School District	Lemmon Drop Coffee Co.	Progressive Baptist Church	Tarrant County College
Brent Brown	Dallas County	Frazier Revitalization Lake	Liberated Roots	Region One Education Center	TXU Energy
Brother Bill's Helping Hand	Dallas Free Press	Friends of Bachman Lake	Margaret Black	Restorative Farms	U.S. Forest Service
Builders of Hope Community Development Corporation	Dallas Housing Authority	Geeta Menon	Mark Buscaino	Rose Garden Neighborhood Improvement League	Uplift Education
Catherine Wheeler	Dallas Independent School District	Good Urban Development	Mati-X	Sarah Cotton Nelson	Urban Tree Merchants
Child Poverty Action Lab	Dallas Police Department	Green Space	Melissa Flynn	South Dallas Employment Project	Washington Unified School District
Children's Health System of Texas	Deputy Mayor Pro Tem Adam Bazaldua	Green Spoons	Mercy Street	Southwestern Medical District	West Dallas 1
City of Dallas	Dixon Circle Neighborhood Association	Grow North Texas	Michael Thompson	St. Philip's School & Community Center	Woodland Tree Foundation
City of Fort Worth	Downtown Dallas Inc.	Habitat for Humanity HR&A	Miles of Freedom	Studio Outside	Woodland Unified School District
Collective Activism	Dr. Christine Carmichael	Innecity Community Development Corporation	Mill City Community Association	Sunwest Communications	Workforce Solutions Greater Dallas
Community Beer Co.	Dr. Elba Garcia, Dallas County Commissioner	Jasmine Crockett, Texas 30th District	Muse	Susan Alvarez	
Cornerstone Baptist Church		Jane Jacoy	New Friends New Life	Temple Emanu-El	
Cornerstone Crossroads Academy		Joppy Momma Farms	North Central Texas Council of Governments		
			Oak Cliff Veggie Project		
			Oakland Cemetery		

Staff List

Abby Voyles	Elissa Izmailyan	Jacqueline Casarez-Singh	Ryan Weesner
Adam George	Elizabeth Edwards	Jahziel Ramirez Garcia	Samantha Bradley
Alexander Hanks	Emily Plauche	Janette Monear	Sarai Del Toro
Alexandria Rea	Eric Wettengel	Jordan Folsom	Sheree Peart
Anabel Castillo-Soto	Erin Gollhofer Selfridge	Kristy Offenburger	Stephanie Butts
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Colten Riney	Graham Stephens	Lindsay Hoot	William Gering
Devin Schexnayder	Hallie Oden	Marinda Griffin	
Dianna Moore	India Roberts	Rachel Ann McGregor	
Eduardo Vallejo	Ilesha Perkins	Rebekah Barzee	



A rendering of a proposed overlook in the Southwestern Medical District Urban Streetscape and Park Project's 8-mile park that will give a view of the O'Donnell Grove on the southwest corner of UT Southwestern's North Campus.



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texastrees.org